

Subject: Media Studies

Qualification: GCSE

Exam Board: OCR

Specification Code: J200



Who is the course for?



The course is a great introduction for students considering Media or Film Studies at A level. Students will study media in an academic context and apply the knowledge and understanding gained in the process of creating their own media production. Students will develop a wider understanding and appreciation of media in both a historical and contemporary context.

What will I learn?

- You will develop a more critical and analytical perspective on various media texts
- To apply your media knowledge and skills in creative, practical ways
- To develop and apply knowledge and understanding of the theories that apply to three areas : Media Language, Media Representation, and Media Audience

How will I be assessed?



Controlled Assessment — Creating Media = 30% of final grade: The students will produce one individual media video production in response to a brief set by OCR which will require learners to apply their knowledge and understanding of audience, media representation and media language from a theoretical framework. The brief will be published in the Spring of year 10. For example in 2019 the brief was to produce a 2 minute extract from the opening of a TV documentary aimed at 10-14 year olds. In 2020 the brief was to create a 2 minute extract from a new TV comedy show.

Exam 1— Television and promoting Media. 35% of final grade: The students will be required to complete an exam lasting 1 hour and 45 minutes including 30 minutes viewing time. Media Texts studied for this exam include a TV episode of the TV Drama Vigil (ep1 s1 2021) and The Avengers TV show (1965), and the promotional campaign for Lego the Movie (2014) and the Lego the Movie video game.

Exam 2— Music and News = 35% of the final grade: The students will be required to complete an exam lasting 1 hour and 15 minutes. Media Texts studied for this exam include two music videos, BBC radio 1 Live Lounge, Mojo Magazine and the Observer newspaper.

How can I progress with this qualification?

