

**Subject: Business**

**Qualification: GCSE**

**Exam Board: Edexcel**

**Specification Code: 1BS0**



### Who is the course for?



This course enables students who have an interest in starting their own businesses and learning about how businesses work to develop their independent thinking skills, solve problems and learn how to make business decisions whilst exploring the dynamic nature of businesses.

### What will I learn?

You will study two themes: Theme 1: '**Investigating small businesses**' and' Theme 2: **Building a Business**'.

Theme 1 consists of five key topics: Enterprise & entrepreneurship, Spotting a business opportunity, Putting a business idea into practice, Making the business effective and Understanding external influences on business.

Theme 2's key topics are as follows: Growing the business, Making marketing decisions, Making operational decisions, Making financial decisions and Making human resource decisions.

### How will I be assessed?



For GCSE (9 - 1) Business, assessment consists of two examinations, each 1 hour 45 minutes long.

Each exam is worth 50% of your final grade.

Both papers will contain three sections with multiple - choice questions, calculations and short and extended writing questions.

### How can I progress with this qualification?

