

**Subject: Media Studies**

**Qualification: GCSE**

**Exam Board: OCR**

**Specification Code: J200**



### Who is the course for?



The course is a great introduction for students considering Media or Film Studies at A level. Students will study media in an academic context and apply the knowledge and understanding gained in the process of creating their own media production. Students will develop a wider understanding and appreciation of media in both a historical and contemporary context.

### What will I learn?

- You will develop a more critical and analytical perspective on various media texts
- To apply your media knowledge and skills in creative, practical ways
- To develop and apply knowledge and understanding of the theories that apply to three areas : Media Language, Media Representation, and Media Audience

### How will I be assessed?



**Controlled Assessment** — Creating Media = 30% of final grade: The students will produce one individual media video production in response to a brief set by OCR which will require learners to apply their knowledge and understanding of audience, media representation and media language from a theoretical framework. The brief will be published in the Spring of year 10. For example in 2019 the brief was to produce a 2 minute extract from the opening of a TV documentary aimed at 10-14 year olds. In 2020 the brief was to create a 2 minute extract from a new TV comedy show.

**Exam 1**— Television and promoting Media. 35% of final grade: The students will be required to complete an exam lasting 1 hour and 45 minutes including 30 minutes viewing time. Media Texts studied for this exam include a TV episode of the TV Drama Vigil (ep1 s1 2021) and The Avengers TV show (1965), and the promotional campaign for Lego the Movie ( 2014) and the Lego the Movie video game.

**Exam 2**— Music and News = 35% of the final grade: The students will be required to complete an exam lasting 1 hour and 15 minutes. Media Texts studied for this exam include two music videos, BBC radio 1 Live Lounge, Mojo Magazine and the Observer newspaper.

### How can I progress with this qualification?

