

# Media Studies

## What will I need before taking this course?

A Grade 5 or above in GCSE English Language.

## Assessment and Grading

There are 2 examinable units and a non examinable assessment.

1. Media Messages - 35% of the A level  
A two hour exam  
The exam consist of two units:  
Section A: News (Print and on-line media)  
45 marks  
Section B: Media Language and Representation (the three units of study involve advertising, magazines and music videos)
2. Evolving Media – 35% of the A level  
A two hour exam  
The exam consists of two sections:  
Section A: Media Industries and Audiences (30 marks)  
Section B: Long Form Television Drama (40 marks)
3. Making Media - Non-exam assessment - 30% of the A level. This will be released in the March of Year 12. The format will be a music video and web page design for the artist

## How will I learn?

Typical lessons may involve:

- Independent learning
- Collaborative learning - there is the opportunity for this with the foundation and advanced portfolio
- Individual / paired presentations
- BFI study days
- An opportunity to deconstruct media texts
- Practical skills – filming and editing involving final cut express and garageband. Plus still image work using photoshop for image manipulation and illustrator for text manipulation

## What can I do at the end of the course?

Past students have gone on to study, Media, Film, English, Politics, Arts Foundation, Sociology, Design and other Arts related subjects. Some students may want to pursue more practical film courses and careers in media production and post production.

## What will I learn?

Students will develop a knowledge and understanding of the theoretical framework of media.

They will study the contexts of media (ie Social, Political, Cultural) and their influence on media products and processes.

Students will apply their knowledge and understanding to analyse media products.

There will also be specific Media Theories to apply.

Students will also be required to evaluate academic ideas and arguments, make judgements and draw conclusions.

Students will also develop their practical skills for the "Making Media" coursework assessment.

Examples of the Texts to be studied:

- Mainstream and alternative/Independent Music Videos (comparative studies including music videos for Emile Sande, Radiohead and David Guetta)
- Broadsheet and Tabloid Newspapers (print and on-line)
- Long Form TV dramas—texts to be studied—Stranger Things and Deutschland 83"
- Magazines such as " The Big Issue"
- Advertising Campaigns including those for Lucozade , Old Spice and the Charity Shelter
- Computer Games eg Minecraft

AWARDING BODY	OCR
CONTACT FOR FURTHER DETAILS	Mr Royden or Mr Alam—Joint Head of Media Studies